

Letter & Addressing Service- (Cont'd)

LETTER SHOP THE MULTIGRAPHING MIMEOGRAPHING Up to 17x22 Inches SPEED - ECONOMY - EFFICIENCY Most Modern Automatically Equipped Plant in City Direct Mail Advertising Stenography - Multilithing Varityping

At Corner of Bush 156 Montgomery... EX brook-6560 Residence... WA Inut-4871

Lewis Advertising Co 182-2d... EX brook-7311

LEWIS & MAYNE INC Mimeo-graphing & Multigraphing Complete Plan & Copy Service Addressing - Lists - Printing 182-2d... EX brook-7310

Lorquin Letter Service 440 Post... EX brook-5993 Miles Harvey & Co 62-1st... DO ugla-3424

MILES & SOTT INC 405 Sansome EX brook-2850 MULTIGRAPHED LETTER SHOP WATSON-BROOKS Monadnock Bg. DO ugla-4475

Quality Letter Shop Balboa Bldg. SU ttr-6315 RALPH MAUDE DIRECT MAIL SERVICE Russ Bldg. DO ugla-8587

REILLY M E MISS 187 Ewer Bldg. EX brook-4457 Robinson & Co 830 Market... SU ttr-3690

Rodgers Addressing Bureau 809 Misan... GA rfd-3848 Rosemont Letter Shop 176 Duboce... HE mlock-0617

Rosenstein-Rann 114 Sansome... EX brook-7478 Rowe A E & Co Inc 660 Mission... YU kon-0553

Savage Ruth A B C Letter Shop 124 Market... YU kon-0776 Schwabacher-Frey Co 735 Market... DO ugla-4848

Schwartz Victor E 425 Bush... SU ttr-1536 Smith & Culver Pacific Bldg... EX brook-4997

Speed-E Memu-Mimeo Service Mimeo-graphing of All Kinds 493 Mission... DO ugla-4177

STEENBERG DUPLICATING SERVICE 465-10th. MA rket-7110

THOMPSON HAZEL E Financial Center Bldg. GA rfd-4433

VARIETY LETTER SHOP Bob and Vera Tapping Mimeo-graphing-Variety-Multilith 564 Market... SU ttr-3287

VARNEY LETTER SHOP ZOE VARNEY MIMEOGRAPHING (Electromatically Cut Stencils) Manuscript Editing and Typing Specifications - Translations Photolith Typing Art Stencils - Statistical Typing 525 Market... SU ttr-2570

WILCOX OLIVE 110 Sutter... DO ugla-7170

WILSON LETTER SERVICE Hearst Bldg. GA rfd-8595 Young & Hansen 625 Market... EX brook-8871

ZIMMERMAN J E MISS Merchants Exchange Bldg. EX brook-2283

Letters-Sign

Calif Wood Carving Co Raised Wooden Letters 1123 Howard... UN drhil-5540

Small R L Sign Co Cut Out Wooden Letters 431 Jessie... GA rfd-9232

Roth Directory Co 315 Sutter... EX brook-2724

Tablet & Ticket Co The Gummed Paper Letters & Figures Celluloid Embossed-Flat & Metal 507 Montgomery... EX brook-2878

Lewis-Shepard Products

-Look on "T" pages under "Trucks-Industrial"

Libbey-Owens-Ford Glass Products

-Look on "G" pages under "Glass-Auto, Plate, Window, Etc."

Liberty Mutual Insurance Company

-Look on "I" pages under "Insurance Companies"

Libraries-Circulating & Rental

Alto Psychologic Center 126 Post... DO ugla-4206 Amer Book Shop 374 Bush... EX brook-3140

Book Shelf The 346 Presidio Av... WA Inut-5514 Book Shop The 2195 Chestnut... FI Imor-2195

Bookcase The 3608 Balboa... BA yview-8649 Books U Want Circ Library 2418 Filmer.WE st-2559

Cat & Fiddle Circulating Library 2155 Polk OR dway-7991 Central Circulating Library 465 Calif. DO ugla-0827

Circle Library The 420 Market... GA rfd-1365 DONAHUE LIBRARY The Catholic Library of San Francisco 50 Oak... MA rket-4260

Downtown Circulating Library 90 Sutter EX brook-2727 French Book Store 1111 Polk... GR ayton-8308

French Library The 414 Mason... DO ugla-8754 Friendly Shop The 5530 Geary Blvd... BA yview-8544

Judith Circulating Library 430 Judah.MO ntrose-1143 Just-A-Mere Library 902 Clement... BA yview-0169

Lantern Library The 57 New Mtgy... SU ttr-8877 Louise Book Shop 509 Columbus Av... YU kon-0860

Martin Jeanette 3284-22d... AT water-1636 Mascot Shoppe The 1930 Taraval... SE abright-1575

McLerron E Miss 2334 Polk... OR dway-5432 METAPHYSICAL LIBRARY 177 Post. GA rfd-9540

Metaphysical Town Hall Library Open Daily & Evenings Except Sundays 435 Powell... DO ugla-8571

Paulist Circulating Library 614 Grant... DO ugla-0959 Pixie's Place The 1997 Hyde... OR dway-0558

Readers Rendezvous 1006 Sutter... GR ayton-7348 Sage Circulating Library 1322 Polk... GR ayton-0559

St Francis Lending Library 1252 Bush. OR dway-5361 Sequoia Circulating Library 2488Sacto.WA Inut-1537

Sign of The Elephant 2135 Chestnut... FI Imor-9838 Signs of The Times Reading Room 560 Grant Av. YU kon-0073

Sokach Louis 2954-16th... UN drhil-5011 Town Book & Card Shop 474 Geary... OR dway-4768

Tunnel Circulating Library 415 Stockton.GA rfd-9665 What Not Rent Library & Gift Shop 176 O'Farrell. TU xedo-2602

Libraries-Institutional

Donahue Library 50 Oak... MA rket-4260 Lane Medical Library Sacramento&Webster. WE st-8000

Mechanics' Institute & Library 57 Post. GA rfd-1750

Libraries-Public

Amer Merchant Marine Library Assoc 105 The Embarcadero GA rfd-8965

Calif State Division of Mines Ferry Bldg.GA rfd-1506 Public Libraries Main Library Civic Center... HE mlock-2121

Anza Branch 37th Av&Geary... SK yline-4824 Bayview Branch 5025-3rd... AT water-2411

Bernal Branch CortlandAv atAnover.VA lencia-4618 Business Branch Russ Bldg... EX brook-3075

Excelsior Branch 8 Ocean Av... RA ndiph-8320 Glen Park Branch 700 Bosworth... RA ndiph-6912

Golden Gate Valley Branch Green&Octavia. WE st-0236 Ingleside Branch 387 Ashton... RA ndiph-2680

McCreery Branch 16th nr Market... MA rket-1314 Mission Branch 24th&Burr... MI ssn-1517

Ne Valley Branch Jersey near Castro... MI ssn-4655 North Beach Branch Powell nr Wash. GA rfd-3966

Ocean View Branch 111 Broad... EL kridge-2519 Park Branch Page&Cole... BA yview-7963

Parkside Branch 1541 Taraval... MO ntrose-4297 Portola Branch 2434 Sn Bruno... DE laware-2081

Presidio Branch Sacramento nr Baker. WE st-6329 Richmond Branch 9th Av nr Geary... SK yline-9740

Sunset Branch 18th&Irving... MO ntrose-3080 Visitation Valley Branch 37 Leland Av. EL kridge-2938

West Portal Branch Ullea&Lenox... MO ntrose-7507

Life Saving Equipment

-See Safety Equipment

Light & Power Companies

-See Electric Light & Power Companies

A thoughtful party-line user answers her telephone bell promptly... places her own calls accurately, so that they do not have to be done over... does not monopolize the telephone at the inconvenience of others... teaches her children, too, the little telephone kindnesses... and when her telephone is not in use, sees that it is hung up.

Lighting Fixtures-Mfrs

BOYD LIGHTING FIXTURE CO Designers & Manufacturers of FLUORESCENT RESIDENTIAL MARINE THEATRICAL & All Types of Special Lighting Effects 56-12th... HE mlock-4300

CALIFORNIA CHANDELIER MAKERS Manufacturing of All SHIPBOARD LIGHTING Navy - Maritime - Coast Guard 736 Mission... EX brook-2396

Casella Alfred J 1243 Sutter... OR dway-4610 Electric Service Manufacturing Co 547 Howard. GA rfd-0350

Fluorescent Fixtures Inc Mfr of All-Brite Fluorescent Fix 370 S Van Ness Av... MA rket-2842

Garden City Plating & Mfg Co 145-2nd. GA rfd-6430 Guglielmo Ben E 152-9th... HE mlock-5614

Hub Electric Corp 2418 Webster... WA Inut-8422 MITCHELL MANUFACTURING CO John H Maddox Representative DO ugla-3249

Peerless Electric Co 955 Mission... GA rfd-4050 (See Advertisement This Page)

Quality Glass Co 1063 Howard... UN drhil-2621 Smoot-Holman Co 460-7th... MA rket-8474

Sylvania Electric Products Inc 111 Sutr. GA rfd-1846 Tru-Ad Co The Riato Bldg... GA rfd-7959

VON HACHT K 514 Mission... GA rfd-7635

WELSCH LIGHTS- GAS REGULATOR & APPLIANCE SERVICE CO 50 Hawthorne. DO ugla-3317

WESTERN LIGHTING FIXTURE CO Over 234 Van Ness Av... HE mlock-5390

Wuelker Lighting Co 21 S Park... EX brook-3209

A telephone that is left "off the hook" is out of order. It can no longer serve you.

FLUORESCENT LIGHTING FIXTURES AND Incandescent Mrs. Designers Distributors Maintenance & Repairs HE mlock 5614 GUGLIELMO LIGHTING FIXTURE CO. 152 - 9th St. near Mission

Manufacturers of Hot & Cold CATHODE FLUORESCENT FIXTURES For Marine Theatrical Industrial Commercial Residential Free Designing, Consulting & Estimating Instant Starting Fixtures Call GA rfield 4050 PEERLESS ELECTRIC CO. 955 Mission

Lighting Fixtures-Retail

Arc Electric Co 4792 Mission... RA ndiph-5671 BEST FLUORESCENT LIGHTING CO 895 Post. OR dway-8690

BOTH WALTER 324 Hayes... MA rket-5956 Boyd Lighting Fixture Co 56-12th... HE mlock-4300

CASELLA ALFRED J 1243 Sutter... OR dway-4610 Cohn Harold C 734 Mission... EX brook-0664

DAY THOMAS CO See Phoenix Day Co-Successor 729 Mission... DO ugla-2715

DOWD-SEID ELECTRIC CO 2118 Mission HE mlock-1283 English Grattan Shreve Bldg... EX brook-0676

GREAT WESTERN BUILDING MATERIAL CO 1673 Mission UN drhil-4080

GUGLIELMO BEN E 152-9th... HE mlock-5614 GUGLIELMO JOSEPH 729 Mission. DO ugla-2715

HALCO LIGHT CO FROM FACTORY TO YOU 734 Mission... EX brook-0664

Incandescent Supply Co 617 Mission... SU ttr-4600 Landau Mfg Co 488A Hayes... HE mlock-5771

Light Shop The 3130-24th... MI ssn-8905 Mohrdick Electric Co 947 Folsom... EX brook-7020

Phoenix Day Co 729 Mission... DO ugla-2715 (See Advertisement This Page)

Star Electric Co John H Fischer 3164-24th... MI ssn-3673

Strom & Smith 1077 Valencia... MI ssn-8750 United Lighting Fixture Co 169-7th... UN drhil-0676

Lighting Fixtures-Whse

Calif Chandelier Makers 736 Mission EX brook-2396 Calif Elec Supply Co 1585 Folsom HE mlock-0346

Day-Brite Lighting Inc 1277 Howard MA rket-2422 Fluorescent Lighting Co 1188 Harlan MA rket-7960

FLUORESCENT MARVELITE FIXTURES- PEERLESS ELECTRIC CO 955 Mission. GA rfd-4050

Guglielmo Ben E 152-9th... HE mlock-5614 Guglielmo Joseph 729 Mission... DO ugla-2715

Halco Light Co 734 Mission... EX brook-0664 HALUK LIGHTING & MFG CO 433 Turk OR dway-6730

Hughey & Phillips 420 Market... YU kon-0918 Incandescent Supply Co 647 Mission... SU ttr-4600

THE ORIGINAL THOMAS DAY CO LIGHTING FIXTURES SINCE 1850 PHOENIX DAY CO SUCCEEDED BY TEL. DOUGLAS 2715 MISSION ST. 729

Visit Our Display Rooms LIGHTING FIXTURES Wholesalers & Manufacturers RESIDENTIAL & COMMERCIAL FLUORESCENT LIGHTING Call MA rket 7900 SAN FRANCISCO LIGHTING & SUPPLY CO. 1147 Howard

Lighting Fixtures-Whse (Cont'd)

MEYBERG LEO J CO 70-10th... UN drhil-1212 Panama Lamp & Commercial Co 815 Howard DO ugla-1130

PEERLITE MFG & SUPPLY CO LTD 178-9th SU ttr-0550 Phoenix Day Co 729 Mission... DO ugla-2715

Pittsburgh Reflector Co 260-5th... GA rfd-4120 S F Lighting & Supply Co 1147 Howard. MA rket-7900

SYLVANIA FLUORESCENT FIXTURES- FLUORESCENT LIGHTING SUPPLY CO 26-9th. MA rket-7000

Von Hacht K 514 Mission... GA rfd-7835 Wakefield F W Brass Co 1277 Howard. MA rket-2422

Lighting Systems & Equipment

Daniel Walter 420 Market... YU kon-0918 DELCO LIGHT PRODUCTS- REYNOLDS ELECTRIC CO Distributors 1250 Sansome... DO ugla-4872

Parts 5328 Sn PalmsOakland.HU mbolt-0616 Delco Light Products 1250 Sansome... DO ugla-4872

Dummet Robert G 1201 Bryant... MA rket-4000

EPCON PORTABLE GENERATORS WHEN & WHERE YOU USE FLOOD LIGHTING POWER TOOLS ELECTRIC SAWS, DRILLS, ETC. 750-1500 & 3000 Watt Capacity 110 Volts A. C.

"WHERE TO BUY IT" Giesener A J Co The 975 Bryant. HE mlock-6900

Harron Rickard & McCone Co 2079 Bryant. AT water-2202

Es-B-Es Co Ltd Emergency Lighting Systems 320 Market... GA rfd-0526

General Electric Vapor Lamp Co 420 Market. GA rfd-7877

Haluk Lighting & Mfg Co 433 Turk... OR dway-6730 Holophane Co Inc 1201 Bryant... MA rket-4000

Hughey & Phillips 420 Market... YU kon-0918 KERR EQUIPMENT COMPANY Portable Electric Lighting Plants 150-10th... MA rket-4928

KOHLER CO 505 Post... OR dway-1165 Warehouse 1001 Brannan... KL ondike-2-1075

Pac Union Marbleite Co 7 Front... SU ttr-8854 Reid H C & Co Industrial & Street Lighting 359 Clementina... EX brook-1902

Reynolds Electric Co 1250 Sansome... DO ugla-4872 Royce Ken Co Specializing in Rentals 185 Bay Shore Blvd... VA lencia-5121

S & M Lamp Co 540 McAllister... MA rket-1495 Taper Tube Pole Co Monadnock Bldg... GA rfd-5054

Union Metal Mfg Co 7 Front... SU ttr-8854 YOUNG A L MACHINERY CO 1301 Howard. MA rket-8228

Lime

CHUBBUCK LIME CO Oscar B Myers-Manager Linden&Railroad South S F... DE laware-9393

If no answer (Toll) Call "operator" for Daly City Lime & Cement Co South S F-1030

Daly City Lime & Cement Co 309 Templeton RA ndiph-1871

Diamond Springs Lime Co 2652 Harlan. MI ssn-5533 El Dorado Limestone Co High-Calcium Limestone Products 544 Market... EX brook-0219

Figone John P Co Rock-Sand-Gravel-Cement Concrete Mix 1652 Stockton... GA rfd-3281

Guerin J S & Co 720 Folsom... SU ttr-4696 Kingsley Co of Calif The 112 Market... SU ttr-8156

PAC PORTLAND CEMENT CO FOR FEED STUFFS AND AGRICULTURAL REQUIREMENTS 417 Montgomery... GA rfd-4100

Royce Ken Co 185 Bay Shore Blvd... VA lencia-5121

U S Lime Products Corp Main Office 85-2d... SU ttr-8306

Limes-Fresh

-See Fruits & Vegetables Headings

Buy United States War Bonds and Stamps.

Limousine Service

-See Automobile Rental

Linemen's Equipment & Supplies

AMERICAN SAFETY APPLIANCE CO LTD All Latest Styles of Linens 97-9th UN drhil-7843

Brenton Equip Co 489 Bryant... EX brook-8185 Davis Emergency Equipment Co Ltd 119 Beale GA rfd-3366

Light Ned Company Stephens-Buckingham-Vacuum Grip Agcy 97-9th... UN drhil-7843

WESTERN HARDWARE & TOOL CO Stephen's - Buckingham's Linemen's Pole & Tree Climbers Tool Belts - Safety Straps VACUUM GRIP

Pliers - Connectors - Bolt Cutters - Tools Climber Straps - Pads - Knives, Etc. Dialectic Gloves - Blankets - Hose - Hoods 97-9th... UN drhil-7843

Linen Supply Service

A B O LAUNDRY & LINEN SUPPLY CO All Latest Styles of Linens For All Types of Business Uniforms Jackets Aprons Towels Etc 3338-17th... UN drhil-7757

AARON TOWEL & LINEN SUPPLY CO ISAAC AARON FOUNDER One of the Finest Linen Supply Services IN SAN FRANCISCO AT LOWEST RATES 60 Union... DO ugla-2021

Acme Towel Supply Co 580 Market... GA rfd-7700 Acorn Linen Supply Co 40 Union... DO ugla-5110

Amer Paper Towel Co 280 Natoma... GA rfd-1603 (Continued Next Page)

For victory-buy United States War Bonds.

LINEN RENTALS TOWELS LINENS NAPKINS DRESSES COATS UNIFORMS for BEAUTY SHOPS BARBER SHOPS DOCTORS RESTAURANTS FACTORIES TAVERNS BUTCHER SHOPS FOUNTAINS GROCERIES BAKERIES, Etc. CALIF. - GENERAL LINEN SUPPLY CO. Cor. Sanchez 3785-17th S. F. HE mlock-7474 Peninsula Office San Mateo-3-2997

Specialists in Towel & Linen Supply Office Towel Supply Co. modern prompt courteous service Just phone DO ugla 5110 or call at 60 UNION ST.